typopassage™

TYPOGRAPHY MICRO-MUSEUM NETWORK

About TypopassageTM
Exhibition spaces
Editions
Publications

About TypopassageTM

TypopassageTM is an unconventional micro museum network located in Timișoara, western Romania. It was born out of the need to increase the general public's awareness of the cultural and social roles of graphic design and typography.

The TypopassageTM exhibitions, workshops, talks and publications seek to showcase examples of outstanding practice in the field of visual arts and to incite a dialogue between international and local designers.

It was launched in 2011 by graphic designers Ovidiu Hrin (Synopsis, Timișoara) and Erwin Bauer (Bauer konzept & design, Vienna) as the first international extension of Typopassage Vienna. Since 2013 TypopassageTM became fully independent, with its own curatorial programme and events. In the following years it has organically expanded its presence in Timișoara by adding several new locations to the network.

Most of the TypopassageTM' unconventional exhibition venues were installed in accessible public spaces (a residual passage under a bridge, the halls or the courtyards of historic buildings etc) which were rehabilitated into public poster galleries through the exclusive efforts of the team members and the museum's partners. The exhibitions are accessible to the public free of charge.

Received with enthusiasm by the public, the TypopassageTM conferences and workshops have been honoured by the presence of well-known design professionals (Ian Wilker, Hjalti Karlsson – Karlssonwilker Inc., Ian Anderson – The Designers RepublicTM, Mirko Ilić – Mirco Ilić Corp., Beth Kleber – Milton Glaser Design Study Center and Archives, Ciprian Isac – Graphicfront.ro) and by partnerships with international educational and cultural institutions (School of Visual Arts NY, Czech Centre Bucharest, German Cultural Centre Timișoara).

Future plans include building the museum archive – a repository of high quality contemporary Romanian graphic design –, opening the existing graphic design library to the public, and founding a school of visual arts and communication as an alternative to the state education system.

Curator
Ovidiu Hrin

Team
Silvia Hrin, Paula Duță, Flavia Țună, Lavinia Vereș, Ștefan Orion, Mihai Zănescu, Alex Iliescu

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About TypopassageTM

Exhibition spaces

TypoPassage

TypeYard & TypoAtelier

TypoCafe

TypoLejer

Editions

Publications

Exhibition spaces

Besides the initial TypoPassage location under the bridge, five new locations have been consequently added to the network: **TypoCafe** (in 2012), **TypeYard** (in 2015), **TypoAtelier** and **TypoLejer** (in 2018), **TypoForno** (in 2019).

Starting 2016 TypopassageTM is present at Romanian Design Week (Bucharest) with a capsule show in preview of the main exhibition.

TP **TypoPassage**

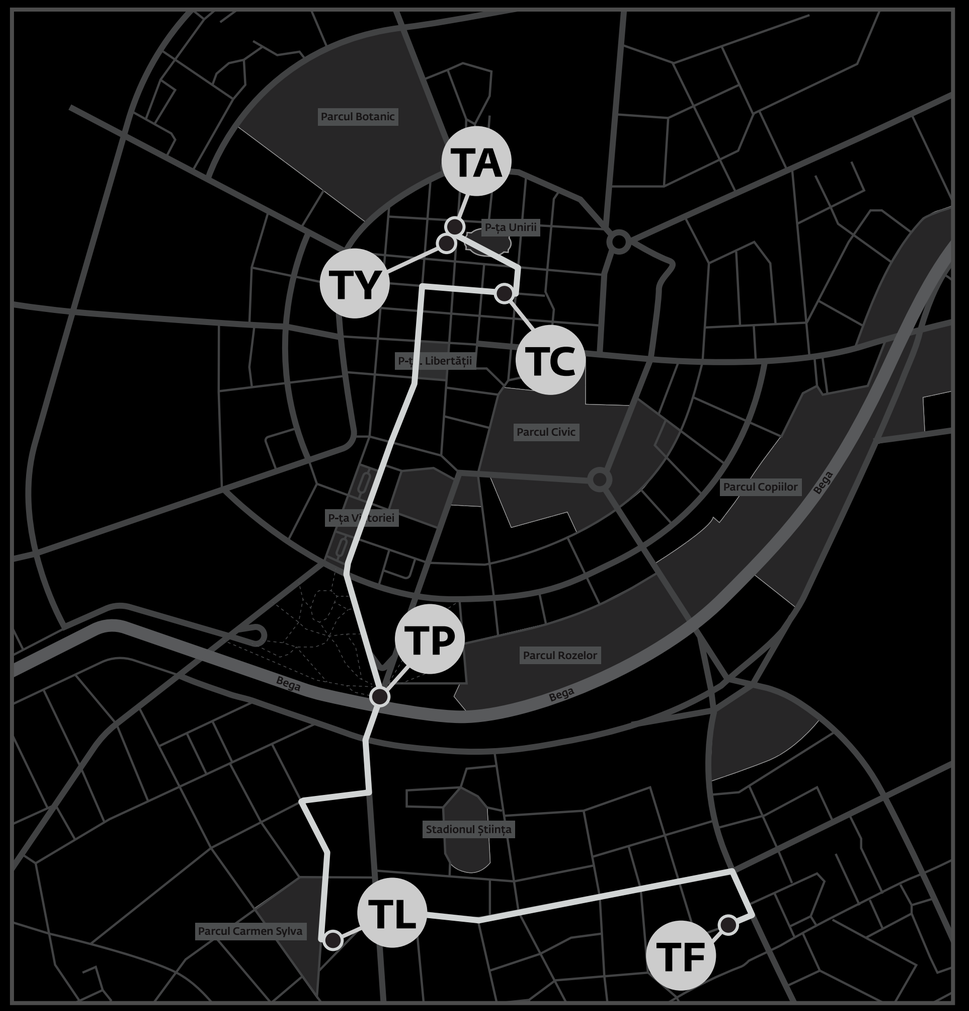
TC **TypoCafe**

TY **TypeYard**

TL **TypoLejer**

TA **TypoAtelier**

TF **TypoForno**



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Exhibition spaces TP TY TA TC TL

TP TypoPassage

Set up on the Bega River promenade, under one of the oldest bridges in Timișoara, the former derelict passage has been reconverted into a space for poster exhibitions and outdoor events. Its iconic TypoWall (a 30 sqm wall) is refreshed each year with new artwork.

Location:
Passage under a bridge;
in the proximity of *D'arc pe Mal*
riverside bar

Exhibiton format:
12 × frames (100 × 70 cm)
Graffiti wall (30 sqm)

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About TypopassageTM
Exhibition spaces
TypoPassage
TypeYard & TypoAtelier
TypoCafe
TypoLejer
Editions
Publications

Exhibition spaces TP TY TA TC TL

TY TypeYard
TA TypoAtelier

Situated in the historical center of Timișoara, TypeYard is a large multifunctional location set up in partnership with D'arc Cafe, and hosting exhibitions, design installations, talks and workshops since 2015. An indoor space for exhibitions – TypoAtelier – was added in 2018.

Location:
TY | Passage entrance to a inner garden and bar (*D'arc café*)
TA | Coffee shop (*D'arc Atelier*)

Exhibiton format:
TY | 42 × posters (100 × 70 cm) + inner garden for complementary events
TA | 18-24 posters (60 × 80 cm)

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Exhibition spaces TP TY TA TC TL

TC TypoCafe

September 2013 marks the first Typo-partnership, Typopassage™+Mokum. Situated in the historical center on Timisoara, TypoCafe (Mokum) is the smallest exhibition venue of Typopassage Museum Networks, hosting 6 poster frames.

Location:
Small coffee shop (*Mokum Café*)

Exhibiton format:
6 × posters (100 × 70 cm)
5 × A3 frames

About TypopassageTM

Exhibition spaces

TypoPassage

TypeYard & TypoAtelier

TypoCafe

TypoLejer

Editions

Publications

Exhibition spaces TP TY TA TC TL

TL TypoLejer

Set in the green courtyard of one of the most popular addresses in Timisoara – the building hosting independent theatre Auăleu and The Communist Consumer Museum – TypoLejer was added to the Typopassage network in 2018 as a new outdoor exhibition venue.

Location:
Courtyard (*Scârț Loc Lejer*)

Exhibiton format:
12-16 × posters (100 × 70 cm)

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About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

Karlssonwilker

Hi — Young Swiss & Romanian Graphic Designers

Publications

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Editions

2011–2018

The Tolerance Traveling Poster Show (**Mirko Ilić**)	2018
The Design of Dissent – poster exhibition	2018
Underground Images: School of Visual Arts Subway Posters (**SVA**)	2016
TypopassageTM @Romanian Design Week 2016-2018	2016-2018
Atoms Vectors Pixels Ghosts™ (**Ian Anderson**)	2015
TDR™ — We Design The World, People Copy Us (**Ian Anderson**)	2014
Film poster is not dead – preview	2014
Czech and Slovak Film Posters (1976–1991)	2013
From BM with Love: Golden Age Posters	2013
Opera Posters for Timișoara (1948–1980)	2013
Graphics without Computers	2012
Nelu Wolfensohn & Ovidiu Hrin	2012
Karlssonwilker (**Karlssonwilker**)	2011
Hi — Young Swiss & Romanian Graphic Designers	2011

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

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Nelu Wolfensohn & Ovidiu Hrin

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Publications

typopassage™

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Editions/The Tolerance Traveling Poster Show

2018, October

In 2018, TypopassageTM hosted "The Tolerance Traveling Poster Show", initiated by New York based graphic designer and illustrator Mirko Ilić in 2017. The exhibition showcased 95 posters created by well-known graphic designers and artists from all over the world, each expressing the concept of tolerance in their mother tongue. Besides the exhibition the program included a guided tour and the Mirko Ilić: From Yugoslavia to USA talk, held by special guest Mirko Ilić. Two more venues were added to the Typopassage Timișoara network, TypoAtelier and TypoLejer.

Exhibiton
96 posters

TY TA TP TC TL

Conference
From Yugoslavia to USA
— Mirko Ilić

Guided tours
Exhibition tour with Mirko Ilić

Video installations
Tollerance letters

About TypopassageTM

Exhibition spaces

Editions

- The Tolerance Traveling Poster Show
- The Design of Dissent Poster exhibition
- Underground Images: School of Visual Arts Subway Posters
- TypopassageTM @Romanian Design Week 2016-2018
- Atoms Vectors Pixels Ghosts™
- TDR™ — We Design The World, People Copy Us
- Film poster is not dead - preview
- Czech and Slovak Film Posters (1976–1991)
- Opera Posters for Timișoara (1948–1980)
- Graphics without Computers
- Nelu Wolfensohn & Ovidiu Hrin
- Karlssonwilker
- Hi — Young Swiss & Romanian Graphic Designers

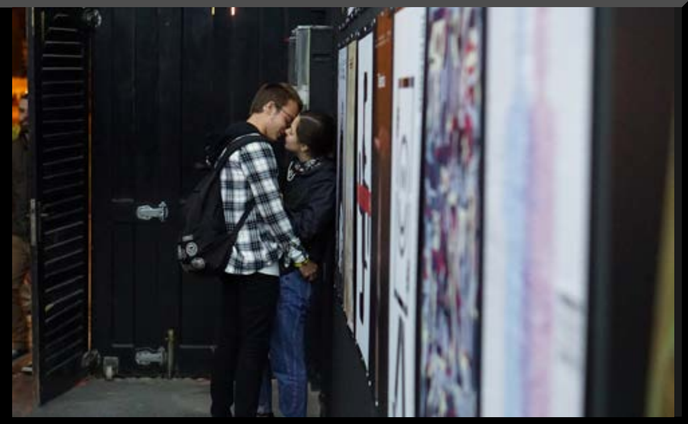
Publications

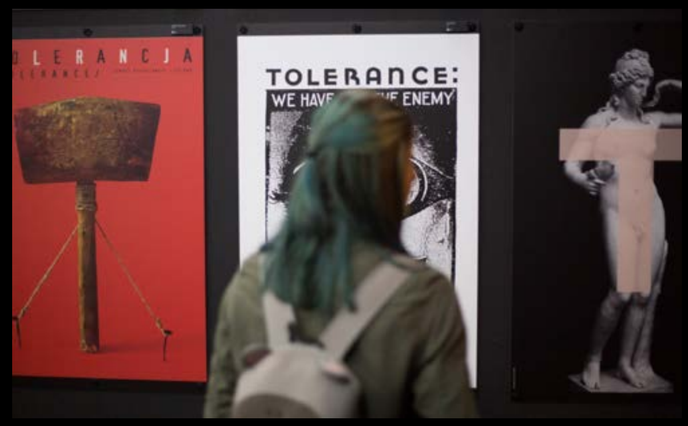
typopassage™

typopassage.com

Editions/The Tolerance Traveling Poster Show

2018, October





About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent
Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

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Publications

typopassage™

typopassage.com

Editions/The Tolerance Traveling Poster Show

2018, October

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

Karlssonwilker

Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/The Tolerance Traveling Poster Show

2018, October

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

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Publications

typopassage™

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Editions/The Design of Dissent - poster exhibition

2018, October - November

The Design of Dissent is a survey of prominent graphic works of social and political protest and critique spanning the last fifty years, a project initiated by Milton Glaser and Mirko Ilić. The exhibition in Timisoara was curated by Ovidiu Hrin and Mirko Ilić, and produced by TypopassageTM in parnership with Contrasens. It was installed in the historical centre of the city, as part of "MAD(e) in Romania" a manifesto-project of exhibitions and talks by reference names in Romanian art and culture built around the energy of protests and protesting.

Exhibiton
29 posters

Location
Union Square
— Timișoara

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

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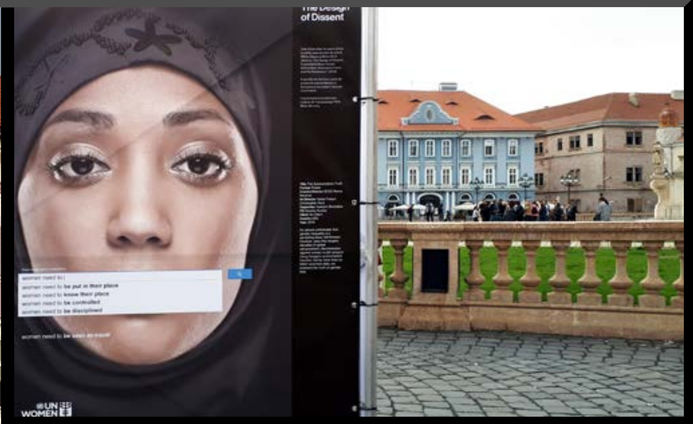
Publications

typopassage™

typopassage.com

Editions/The Design of Dissent - poster exhibition

2018, October - November



About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

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Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/Underground Images: School of Visual Arts Subway Posters

2016, September

For autumn 2016, Typopassage Timișoara in partnership with School of Visual Arts New York is showing a selection of over 50 posters, part of SVA NY's "Underground Images" collection. A preview consisting of a selection of 12 artworks was held in the exhibition space under the bridge, which was transformed into an imaginary NY subway station for the occasion.

Exhibiton
58 posters
TY TP TC

Conference
SVA Subway posters
— Beth Kleber

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

Karlssonwilker

Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/Underground Images: School of Visual Arts Subway Posters

2016, September

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

Karlssonwilker

Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/Underground Images: School of Visual Arts Subway Posters

2016, September

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

Karlssonwilker

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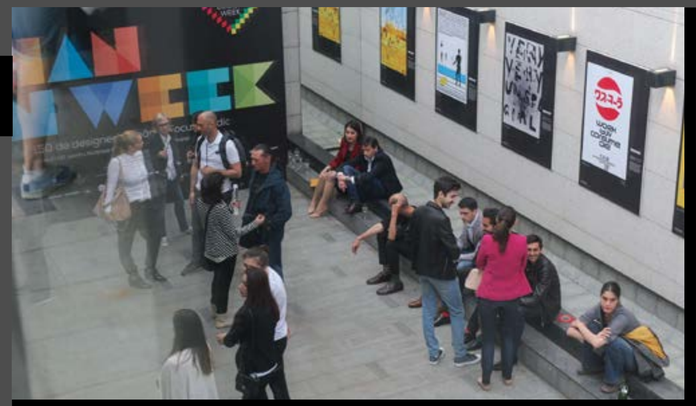
Publications

typopassage™

typopassage.com

Editions/TypopassageTM @Romanian Design Week 2016-2018

2016-2018



Since 2016, Typopassage was a regular presence at Romanian Design Week held in Bucharest. Staged every year in May, Romanian Design Week is a 10 days festival that promotes design as a pad for cultural, social and economical growth. By promoting interesting ideas, energy and dynamism, vibrant exhibitions and extraordinary collaborations Romanian Design Week sees itself as a festival for and of the public and aims to make design accessible to a broad-based public.

RDW 2016
TypopassageTM
— Retrospective

RDW 2017
The Design of Dissent
— Show

RDW 2018
The Tollerance Traveling
— Poster Show Preview

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

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Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/Atoms Vectors Pixels Ghosts™

2015, September

Atoms Vectors Pixels Ghosts™ is an ever (organically) growing brain storm of glitches and shreds of The Designers Republic™'s work past present and forever.
The exhibition was organized by Pragma and TypopassageTM.

Exhibiton
11+18 posters + 6 banners
TY TP TC

Dialogue
TDR™ vs. TP™

Concert
IPR vs. TDR™

DJ Set
Ian Anderson
(PHO-KU Polluted Rockers™)

Video installations
AVPG

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

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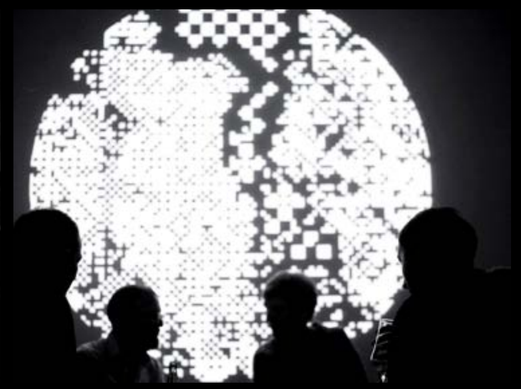
Publications

typopassage™

typopassage.com

Editions/Atoms Vectors Pixels Ghosts™

2015, September



About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

Karlssonwilker

Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/Atoms Vectors Pixels Ghosts™

2015, September

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

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Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/TDR™ — We Design The World, People Copy Us

2014, June-September

The fourth summer exhibition of TypopassageTM brought in the under-the-bridge open-air micro-museum a selection of posters designed by one of the heavyweights in the graphic design world – Ian Anderson of The Designers Republic™. The artworks were accompanied by video installations showcasing the creative universe of the British design studio.

Exhibiton
12+6 posters
TC TP

Conference
A to Z of TDR™ – Ian Anderson

Workshop
Pointless – Ian Anderson

Video installations
Warp Records

Typo-Wall
Paula Duță

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

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Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/TDR™ — We Design The World, People Copy Us

2014, June-September

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

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Karlssonwilker

Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/TDR™ — We Design The World, People Copy Us

2014, June-September

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

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Hi — Young Swiss & Romanian Graphic Designers

Publications

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Editions/Film poster is not dead – preview

2014, April

Showcasing a selection of six artworks, the micro-exhibition was an early sneak preview for the film posters designed by art and graphic design students from Romania and Czech Republic. The complete collection of 42 posters was presented in the exhibition initiated by the Czech Centre & Terrry Posters Prague, at the Art Museum in Timișoara.

Exhibition
6 posters
TC

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

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Nelu Wolfensohn & Ovidiu Hrin

Karlssonwilker

Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/Film poster is not dead – preview

2014, April

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

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Publications

typopassage™

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Editions/Czech and Slovak Film Posters (1976–1991)

2013, April

In cooperation with the Czech Centre, Typopassage TM brought for the first time in Timișoara a special exhibition showcasing original film posters created by Czechoslovak artists for the rental center in Prague. In a context similar to the one in Poland, film posters were not constrained by commercial expectations normally demanded of advertising. This gave the designers a historic window of nearly unlimited artistic freedom.

Exhibition
12 posters

TP

Typo-Wall
Folkolor

Dj Set
DJ K-LU

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

Czech and Slovak Film Posters (1976–1991)

Opera Posters for Timișoara (1948–1980)

Graphics without Computers

Nelu Wolfensohn & Ovidiu Hrin

Karlssonwilker

Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/Czech and Slovak Film Posters (1976–1991)

2013, April

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

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Publications

typopassage™

typopassage.com

Editions/Opera Posters for Timișoara (1948–1980)

2013, September

The exhibition presented a selection of representative posters used to promote performances at the Timișoara National Opera between 1947 and 1980. It was accompanied by the exciting story of how they were discovered and salvaged in an abandoned storage.

Exhibition
6 posters
TC

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

Film poster is not dead - preview

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Publications

typopassage™

typopassage.com

Editions/Graphics without Computers

2012, September

‘Graphics without computers’ was the theme of the second Typopassage Workshop, held by Ciprian Isac and Tudor Mureșanu. Graphic Front was launched in 2010 to rediscover Romanian utilitarian graphics created between 1940 and 1989, with an interest in the high quality of the visual materials produced before the advent of computers. Ciprian Isac held a lecture and coordinated a workshop where the attendees used only traditional tools.

Workshop and Exhibition
12 posters
TP

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

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typopassage™

typopassage.com

Editions/Graphics without Computers

2012, September

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

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Publications

typopassage™

typopassage.com

Editions / Nelu Wolfensohn & Ovidiu Hrin

2012, May

The 2012 exhibition's spotlight was on Nelu Wolfensohn (Montreal, Canada) and Ovidiu Hrin (Timișoara, Romania, simultaneously featured by Typopasage Vienna). The exhibition aimed to create a dialogue between two generations of Romanian designers, separated by 6000 Km and a 25 years age difference.

Exhibition
12 posters
TP

Typo-Wall
The Orion

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

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Hi — Young Swiss & Romanian Graphic Designers

Publications

typopassage™

typopassage.com

Editions/Nelu Wolfensohn & Ovidiu Hrin

2012, May

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

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Publications

typopassage™

typopassage.com

Editions/Karlssonwilker

2011, September

Hjalti Karlsson, Jan Wilker, Nicole Jacek, Sven Hoffman and a great gang invaded Typopassage during their stop in Timișoara, as part of their "Another Day Another Adventure" Eastern European Mini Tour. Assisted by local artists and designers, Ian and Hjalti designed a series of experimental posters, capturing a bit of Romania as part of a live performance under the Typopassage bridge.

Workshop & Exhibition
12 posters
TP

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

TDR™ — We Design The World, People Copy Us

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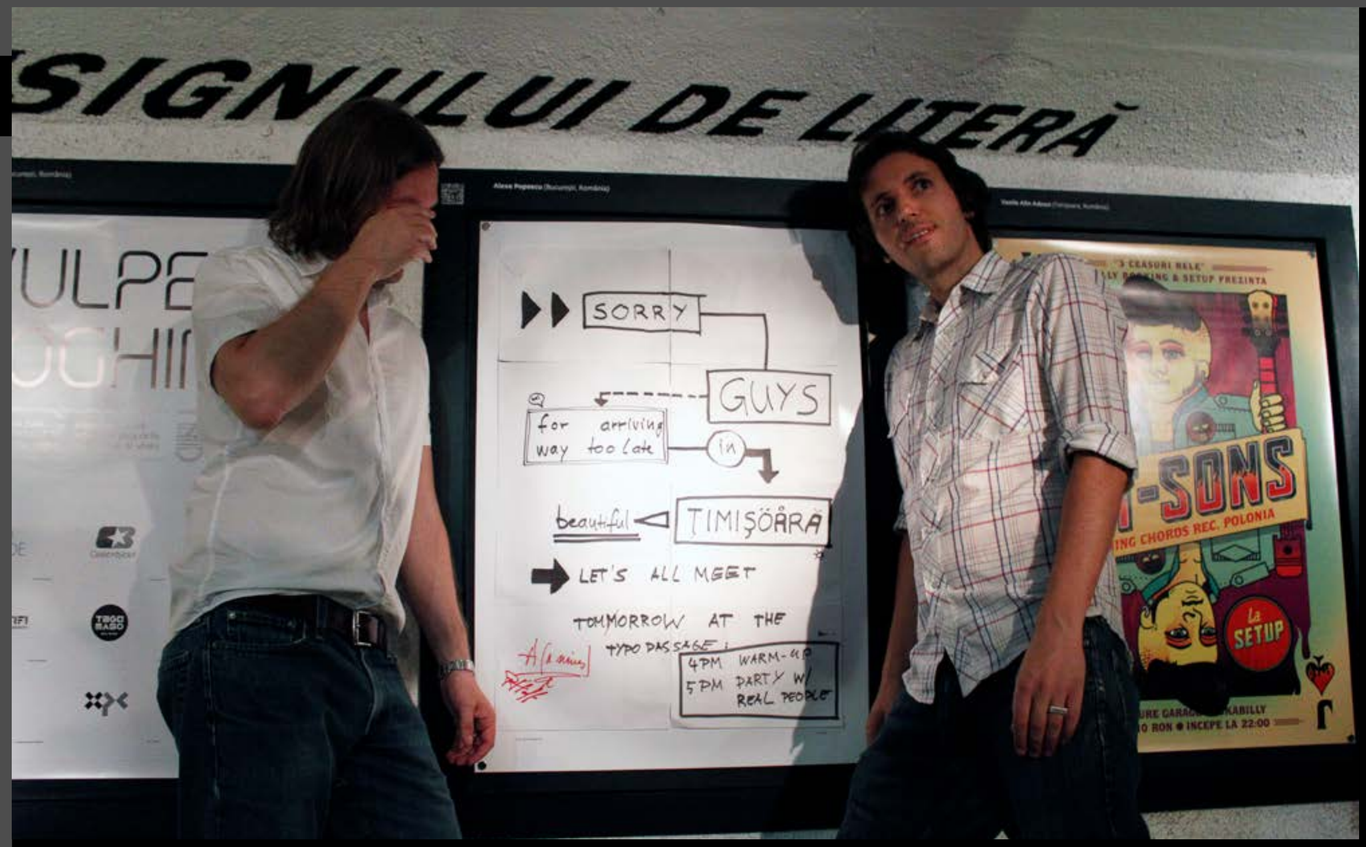
Publications

typopassage™

typopassage.com

Editions/Karlssonwilker

2011, September



About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

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Publications

typopassage™

typopassage.com

Editions/Hi — Young Swiss & Romanian Graphic Designers

2011, August

The first Typopassage TM exhibition featured a young design studio from Switzerland – Hi Visuelle Gestaltung (simultaneously present at Typopassage Vienna), and Romanian graphic artists Adnan Vasile, Sorina Vasilescu, Alexe Popescu and Mihaela Popa.

Exhibition
12 posters
TP

Typo-Wall
Jones

About TypopassageTM

Exhibition spaces

Editions

The Tolerance Traveling Poster Show

The Design of Dissent Poster exhibition

Underground Images: School of Visual Arts Subway Posters

TypopassageTM @Romanian Design Week 2016-2018

Atoms Vectors Pixels Ghosts™

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typopassage™

typopassage.com

Editions/Hi — Young Swiss & Romanian Graphic Designers

2011, August

Tolerance	2018
Atoms Vectors Pixels Ghosts	2015
Design & Zeit	2013
Typopassage #1	2012

About TypopassageTM
Exhibition spaces
Editions
Publications
Tolerance
Atoms Vectors Pixels Ghosts
Design & Zeit
Typopassage #1

Publications/Tolerance

2018

The Tolerance Traveling Poster Show exhibition organized in 2018 by TypopassageTM was accompanied by two printed materials.
One was designed as a foldable, portable and easy to carry brochure that contained the map of the exhibition network, a short description of the event and details about the location of each poster and the designer that made it.
It was produced together with a series of 20 cards, each displaying a tolerance poster together with info about the designer.

Edition
The Tolerance Traveling Poster Show

Art Direction
Ovidiu Hrin

Design
Ovidiu Hrin, Lavinia Vereș, Flavia Țună

Type
Fedra

typopassage™
typopassage.com

Publications/Tolerance

2018

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Publications/Atoms Vectors Pixels Ghosts

2015

The album was published to accompany the exhibition The Designers Republic™ / Atoms Vectors Pixels Ghosts™ organized by Pragma and TypopassageTM in 2015.
All artworks by The Designers Republic™
"Atoms Vectors Pixels Ghosts™ are ideas snatched from the ether, filtered and forged into concrete logic nets and rationalised parameters, and fizzed out into endless possibilities approaching not knowing. Archived, evaporating and forgoten, they mapthe slippery echoes of our memories becoming history. They are the marks we make, the liberties we take and the fingerprints we leave." – The Designers Republic™

Edition
Atoms Vectors Pixels Ghosts™
Ian Anderson

Art Direction
Ovidiu Hrin

Design
Ovidiu Hrin, Alex Iliescu

Photos
Cristian Văduva, Eugen Neacșu, Eveline Krall

Romanian text
Gabriel Kohn/ Pragma

Type
Replica, by NORM

Publications/Design & Zeit

2013

Set in a newspaper format and designed with love its content delivers all the significant details about the exhibited works. It was published to accompany the 2013 exhibition, Czech and Slovak Film Posters (1976–1991). It has a relevant interview with Pavel Rajčan, typography related articles and insights about the exhibition and Typo-Wall artwork, all next to a unique collectible poster.

Edition
Czech and Slovak Film Posters
Curator: Ovidiu Hrin

Graphic concept
Synopsis

Art Direction
Ovidiu Hrin

Design
Ovidiu Hrin, Ștefan Lucuț

Translation & adaptation
Silvia Hrin

Type
Fedra - Peter Bilak & Museo Slab - Jos Buivenga

Publications/Typopassage #1

2012

The first TypopassageTM publication was set in a magazine format and accompanied the 2012 exhibition, Nelu Wolfensohn & Ovidiu Hrin.
By showing the works of the two designers face to face, the exhibition aimed to create a dialogue between two generations of Romanian designers, separated by 6000 Km and a 25 years age difference.
In its pages readers could find two interview, one with each of the designers, and their byography. It also contains a manifesto by Nelu Wolfensohn (A word about posters), a presentation of the Typo-Wall and a hidden, unique, collectible poster.

Edition
Nelu Wolfensohn & Ovidiu Hrin
Curator: Ovidiu Hrin

Graphic concept
Synopsis

Art Direction
Ovidiu Hrin

Design
Ovidiu Hrin, Lavinia Vereș,
Flavia Țună

Translation & adaptation
Silvia Hrin, Lavinia Vereș, Flavia Țună

Type
Fedra - Peter Bilak

Future plans include building the museum archive – a repository of high quality contemporary Romanian graphic design –, opening the existing graphic design library to the public, and founding a school of visual arts and communication as an alternative to the state education system.

TypopassageTM
graphic design and typography micro museum network

Exhibition spaces
TypoPassage™ TypoCafe™ TypeYard™ TypoAtelier™ TypoLejer™ TypoForno™

Location
Timișoara, Romania

Web
www.typopassage.ro

Facebook
@typopassagetm

Instagram
@typopassagetm